

# Intellectual property and data governance

## Presentation

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### Learning objectives

In the economic sense, innovation represents a body of knowledge and intellectual creations from which economic value can be derived. Intellectual Property (IP) can be seen as the legal tool used to protect this knowledge and intellectual creations. The aim of this course is to :

- \* Raise awareness of IP law and the issues involved,
  - \* Provide tools for qualifying innovations from a legal point of view
  - \* Alert people to the handling and protection of data
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### Description of the programme

Programme (2h) :

#### **Innovation process :**

The aim of this part is to contextualise IP through the example of the creation of know-how resulting from research and then the different modes of protection that may apply.

From scientific and technical production to the creation of know-how

Legal classification of innovation

Articulation of the different IP building blocks

#### **IP law :**

In this 2nd part, the legal aspect of IP will be examined, including the nature of the rights and the contractual tools that can be used to manage them.

Industrial property: patents, designs and models, trademarks

Literary and artistic property: copyright, neighbouring rights, software

Database law

Different types of contract

**Data governance:**

Concept of data excellence

Roles and responsibilities of stakeholders

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## Generic central skills and knowledge targeted in the discipline

Acquire basic knowledge in the field and develop vigilance with regard to these issues during the creation or innovation process.

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## How knowledge is tested

The workshops will be evaluated.

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## Teaching team

\* Jean-Christophe COILLARD

**Total des heures**

CM	Master class	<b>3h</b> 3h
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