

# Project AUC



ECTS credits  
3 credits

## In brief

> **Course language:** French

## Presentation

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### Learning objectives

Companies, like any living system, are regularly confronted with development, organization and strategy problems. The consultant accompanies the leaders of companies and decision-makers in their financial, strategic, management and organizational decisions. The consultant's job involves a wide range of actions, from diagnosis to the implementation of solutions. The "Audit and Consulting" program offers students a global vision of the consulting profession. The program allows students to: discover the basic missions of the profession; define their professional project; acquire and complete the skills required to enter the profession; develop their potential as managers; accelerate their employability.

### Description of the programme

Realization of a project on behalf of a "client" (company): Analysis of an organization - Financial audit of a company - Company evaluation - Strategy diagnosis - Market study - Financial crisis analysis - Webmarketing.

### How knowledge is tested

Project presentation + Report

### Teaching team

- \* Nicolas Clootens
- \* External speakers

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## Sustainable Development Goal



Decent work and economic growth



Quality education



Partnerships for the goals

### Total des heures

PJ

**30h**

30h

## Useful info

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### Name responsible for EU

#### Lead Instructor

Nicolas Cloutens

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