

Project AUC



In brief

➤ **Course language:** French

Presentation

Learning objectives

Companies, like any living system, are regularly confronted with development, organization and strategy problems. The consultant accompanies the leaders of companies and decision-makers in their financial, strategic, management and organizational decisions. The consultant's job involves a wide range of actions, from diagnosis to the implementation of solutions. The "Audit and Consulting" program offers students a global vision of the consulting profession. The program allows students to: discover the basic missions of the profession; define their professional project; acquire and complete the skills required to enter the profession; develop their potential as managers; accelerate their employability.

Description of the programme

Realization of a project on behalf of a "client" (company): Analysis of an organization - Financial audit of a company - Company evaluation - Strategy diagnosis - Market study - Financial crisis analysis - Webmarketing.

How knowledge is tested

Project presentation + Report

Teaching team

- Nicolas Clootens
- External speakers

Sustainable Development Goal



Decent work and economic growth



Quality education



Partnerships for the goals

Total des heures

30h

PJ

30h

Useful info

Name responsible for EU

Lead Instructor

Nicolas Clootens

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