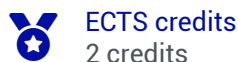


The engineer dealing with ethical and human challenges



In brief

➤ **Course language:** French

Presentation

Learning objectives

- Understand the importance of leadership as a key factor of success of individuals, teams and organisations
- Become aware of the necessary alignment between personal values and professional commitment
- Develop the ability to articulate vision, mission, values and personal strengths
- Master the main approaches to recruitment and develop your personal branding

Description of the programme

Activity 1: Corporate responsibility: 8 hours

Given the influence of corporate operations on contemporary social, environmental and democratic issues, it is important to understand the challenges related to corporate responsibility.

The aim is to review the main theoretical approaches, both positive and normative, developed over the last half century, with particular emphasis on the role of the corporate sector in the development of the economy. half a century, with particular emphasis on the complex interactions between strategy, public opinion and public regulation.

On the other hand, on an empirical level, the way in which certain companies seize these stakes will be studied on the basis of concrete situations.

Activity 2: Conscious leadership and liberated organisations: 12 hours

- Session 1 - Trust, foundation of leadership: 4h

- Session 2 – Ethics, values and culture of free organisations: 4h
- Session 3: Job market and Personal Branding: 4h

Generic central skills and knowledge targeted in the discipline

C4 - PEOPLE MANAGEMENT

C5 - STRATEGIC VISION

How knowledge is tested

Activity 1:

- Written essay (4 pages): critical analysis of a company's liability policy based on a case study

Activity 2:

- Individual quizzes
 - Case study
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Teaching team

- Guillaume QUIQUEREZ
- Adèle TINEL
- Carole ENOCH

Total des heures

CM	Master class	20h
		20h

Useful info