

The engineer dealing with the challenges of value creation and sustainable growth

Presentation

Description of the programme

Within companies and governments alike, the objective of creating value governs many decisions, particularly strategic ones. Recent developments highlight the multidimensional nature of this notion of value, which cannot be limited to monetary value.

During this series of conferences, we will question the modalities of coexistence of these different values in the business world as well as the broadening of the evaluation methods of public actors (States, communities) to take into account the problems of sustainability. We will also question the need to attribute a monetary value to nature. This week will thus be an opportunity to confront different scientific and operational points of view on the issues of value creation and sustainability.

How knowledge is tested

Team work in groups of 5

Teaching team

Renaud BOURLES

Guillaume QUIQUEREZ

Total des heures		21h
CM	Master class	16h
AA		5h